

[Mortgage Protection](#)[Life Insurance](#)[Zurich PRSA & PRSA AVCs](#)

[Privacy Policy](#)[Home / Privacy Policy](#)

Who we are

Our website address is: <https://www.labrokers.ie>.

Effective: 1st June 2013 – reviewed 10th May 2018.

We are committed to protecting and respecting your personal privacy. Our intent is to inform you about our policies and ask for consent — we do not assume we have it.

For PII (Personally Identifiable Information), we use up to date systems who ensure the strictest of security on our internal systems where we store our digital data.

All general forms on our website have specific double optin features to our newsletter list, and include messages like “I consent to my submitted data being collected and stored”. If you do not agree to this, please contact us by alternative methods to avoid any potential misunderstanding. At any stage, you can click the unsubscribe option in the footer of our newsletters or simply send us an email to request your data to be removed from our systems. We will oblige in due course.

This webpage tells you the data protection and privacy practices for www.labrokers.ie, specifically:

- What personally identifiable information is collected
- Which organisation is collecting this information
- How this information is used
- Our policy on sharing this information
- How we protect your information
- How you can correct any inaccuracies in this information

Plain English Summary

We take your privacy very seriously.

We do not actively track you as an individual, rather we have systems in place to keep your name and email address, as well as other identifiable provided information stored so we can provide you with the high level of service you expect from us.

We used advanced website analytics tracking data as detailed below:

We use Google analytics, Google DoubleClick, Gravatar, Google Tag Manager, Facebook Audience, Facebook insights, Twitter analytics, Google Search Console, Fastbase analytics and WordPress stats, all of which to help us understand how potential customers interact with our website and make the experience better for you.

Should you send us an email via the contact form, your name, email address and message will be emailed to us (as you would expect). Our website and form entries are SSL protected, to ensure encryption of the data while on route to our email servers. This information is then kept private and SSL secured in our CRM. We will store this information within our own email system so that we are able to respond to you. If you selected to optin to our newsletter, our CRM system will take your email address, first and last name and add to our newsletter list for future correspondence. We will **not** share this data with third party businesses to market to you.

Should you comment on a blog post or web page on this site, then your name, email address, IP address and the message will be stored in our website database (as you would expect). This makes your name, website address and comment (but not your email address) viewable by the general public on the website.

The website does use cookies when you browse this website. These are used to ensure proper running of this website and also to help us improve your experience when browsing.

We use 3rd Party / Tracking / Advertising cookies, as detailed above.

NONE OF THE INFORMATION WE GATHER VIA COOKIES IDENTIFIES YOU AS AN INDIVIDUAL – IT IS ALL ENTIRELY ANONYMOUS.

Cookie	Type	Duration	Description
Blog/Post Comments	Persistent	1 year	If you leave a comment on the website e.g. on a page, article or blog post, then a cookie may be stored to 'remember' your email address for the next time you post (should you choose the "remember me" option).
Cookie Header	Persistent	1 year	In the Footer of each web page on this site you will see a message alerting you of our privacy and cookie policy. If you've seen this message once, you probably won't want to see it again. We use a cookie to remember this setting. User data is all anonymous.
Analytics			To understand how people use our site, and to discover areas on our site with issues, we use Google Analytics. Most websites use some sort of analytics program like this. The data it collects helps us see things like how many people visit our site, which country they are from, how many pages they visited, how fast our site loaded, and so on. All data collected is completely anonymous, it does not identify you as an individual in any way.
WordPress	Persistent	1 year	WordPress is the Content Management System (CMS) that runs this website. It uses a cookie when logging in and out and is essential for proper website operation. It is only set if you are a registered user, so for most people, it is not set at all. User data is all anonymous.

How this information is used

If you have chosen to share it with us, we use your email address to contact you in reply to your message or to send you our newsletter if you opted into that. If you have entered your email address to leave a comment on the blog, it is used to identify your comment, however, it is not displayed on the website or shared with any third party.

We may also use your email to help resolve issues or disputes, for example, if you tell us that you cannot see any of your posts on the website, we would probably search our database using your email address to help diagnose the problem.

Our disclosure of this information

We do not share your personal information or email address with third parties.

Email opt-out

Just like you, we hate spam. We do not send you spam emails.

You may opt-out of our emails at any time. An 'unsubscribe' link is included in all of our email newsletters.

Protection of your information

We use our best endeavours to safeguard the confidentiality of your personally identifiable information, we use encryption (such as SSL) and hosting firewalls to further protect the information as it travels across the Internet.

How to correct inaccurate information

Once posted, you cannot change or remove any comments you have submitted on our website pages and/or posts. However, if you would like to have this information removed please contact us and we will do this for you, at a time of our convenience.

You should know that because of technical constraints, all information is never completely removed from our databases or cloud systems. Therefore, you should not expect that all of your personally identifiable information will be completely removed from our databases in response to your requests that it be removed. We will aim to remove all publicly-facing information first, then quarterly we will optimise our servers and databases, further removing any server stored information.

How to contact us

Please use the contact form provided to contact us if required.

Changes to the Privacy Policy

From time to time we may update this Privacy Policy in line with website changes that may affect the personal information we gather about you. It is assumed that you accept such changes if you continue to use the site and services.

ABOUT LA BROKERS

LABrokers became Ireland's first online discount broker in 1997. We specialize in selling discounted insurance products to residents of the Republic Of Ireland.

Our chief executive is John Geraghty, who has many years experience of looking after the Life Insurance, and related insurance requirements, of clients from all over Ireland. Our foundations are firmly based in our successful "real world" insurance brokerage practice in Greystones, Co. Wicklow.

CONTACT US

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Greystones
Co. Wicklow

Ph: 01 281 0577

Mon-Fri 9am – 1pm : 2pm
– 5pm

Or Contact Us via our
online form

QUICK LINKS

- > Terms
- > FAQs
- > Privacy Policy
- > Downloads
- > Mortgage Protection
- > Life Insurance
- > PRSAs Ireland
- > Related Articles

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